

Contact: Val Lenington, CMP, CSEP, DMCP
Director of Marketing
972.732.8433
val@uvdmc.com

Monday, December 28, 2015

For Immediate Release:

ULTIMATE VENTURES NOMINATED FOR TWO ADMEI ACHIEVEMENT AWARDS

**Ultimate Ventures receives nomination for Achievement Awards -
Best Teambuilding Activity & Corporate Social Responsibility
Best Innovative Events \$200,001 - \$500,000**

DALLAS, TX – Dallas/Fort Worth based events and destination management company (DMC), Ultimate Ventures (UV), is proud to announce they have been named by the Association of Destination Management Executives International (ADMEI) as a nominee for two 2016 Achievement Awards. ADMEI recorded a 36% increase in award entries this year, which is a testament to the exceptional meetings and event services DMC's provided in 2015.

UV was nominated for the **Best Teambuilding Activity & Corporate Social Responsibility** (CSR) category which recognizes DMCs for their creativity in developing and executing a program that includes both a teambuilding and CSR component. UV created a custom teambuilding program that brought together 170 Executive Chefs and 25 teenagers from the Boys & Girls Club in a creative way at "CampWannaHavaFunna". "Camp counselors" led the teams through a series of summer camp style games and challenges in a hotel ballroom. In the midst of this fun-filled and highly interactive bonding experience, the group assembled 100 backpacks filled with 4,000 school supplies for the local Boys & Girls Club.

The Best Innovative Event category recognizes DMCs for their creativity and innovative use of resources, partners, and their execution of the components to achieve the program's goals and objectives. UV was nominated as the **Best Innovative Event (\$200,001 - \$500,000)** for the event submission of an annual Holiday event that transformed the client's traditional office space into the holiday classic, *The Polar Express*. A train track guided the more than 1,500 guests to activity stations, readings from Mrs. Claus, photos with Santa, adult cocktail classes, and even a mini *Polar Express* train ride.

ADMEI award winners will be announced in February at the 2016 ADMEI Annual Conference in Oklahoma City, OK.

About Ultimate Ventures, a DMC Network Company

At Ultimate Ventures (UV), we are destination management experts passionate about bringing the best of Dallas/Fort Worth to life for meeting and convention attendees. Resourcefulness, unsurpassed knowledge of our market, and over 20 years in business equip us to provide unique, imaginative ideas that consistently exceed expectations.

Frequently named a Top 25 DMC by Special Events Magazine, we earn our clients' confidence through our ability to deliver a full range of destination management (DMC) services with unflappable ease. From event design and transportation logistics to engaging team-building activities and customized excursions, we provide strategic solutions to ensure our clients meet their objectives. We are proud to be the first DMC in North Texas to be accredited by the Association of Destination Management Executives International. This accreditation, from the only non-profit organization governing our profession, recognizes our expertise and best practices -- essential elements for excellence in destination management.

About ADMEI

The Association of Destination Management Executives International (ADMEI) is the only global non-profit association dedicated to increasing the professionalism and effectiveness of destination management through education, promotion of ethical practices, and availability of information to the meetings, convention, and incentive travel industries, as well as the general public.

###